



**FANZ**

FRANCHISE ASSOCIATION  
OF NEW ZEALAND

**MEMBERSHIP APPLICATION FORM**  
**AFFILIATE**

# BENEFITS

## ***Credibility***

High profile credibility is achieved through use of the Franchise Association Member's logo. This identifies you as a member of the Franchise Association of New Zealand and allows you to exploit the competitive advantages offered by the Association's 'Don't Sign Without This Sign' campaign which it promotes at every opportunity including Franchise New Zealand Website & Magazine.

Members receive the logo for inclusion on their website, letterheads, business cards, brochures, disclosure documents, advertisements and other appropriate material.

## ***Representation***

The Franchise Association provides a collective voice to the media to help ensure that franchising is properly promoted and its image is enhanced. The Association is also a member of the World Franchise Council and the Asia Pacific Franchise Confederation where it maintains a two-way flow of communication about issues around the world for the benefit of members.

## ***Government Advocacy***

As the peak body for the franchise community in New Zealand, the Association makes representations to Government on issues of concern to the franchise community including such issues as proposed legislation; new business support programmes and business taxation. From time to time the Association conducts email surveys of members on key issues to gain valuable feedback prior to making a submission.

## ***Communication***

Regular newsletters keeping members updated on topical issues and events relating to franchising and the association.

## ***Regular Industry Events***

Regular meetings of the Franchise Association are held throughout New Zealand offering many opportunities to network, share and learn from other franchise colleagues with similar experiences to your own.

## ***Conferences & Seminars***

The Association organises an Annual Conference to educate members on a wide range of franchise specific topics and runs seminars on topics of particular interest.

## ***Special Member Rate***

Membership entitles you to a Special Member Rate at the Annual Franchise Conference and at Franchise Association events around the country.

## ***Westpac Franchise Awards***

Only members are entitled to enter the prestigious Westpac Franchise Awards held under the internationally recognised Malcolm Baldrige Business Excellence Criteria. Success in these Awards not only enhances your reputation, but also provides an excellent way to have your business independently reviewed.

## ***Information***

The Franchisor's Guide or The Franchisee's Guide is available to all new members on request. These Association publications contain valuable information for members operating or developing franchise systems.

# GUIDE

## 1. Affiliate membership of FANZ is available to an organisation:

1. That does not qualify for any other form of Membership; and
2. Is a legal trading entity; and
3. Certifies that he, she or it is financially sound; and
4. Is prepared to and does, if called upon to do so by the FANZ Scrutineer on behalf of the Board, disclose reasonable details of its systems and/or services in connection with franchising; and
5. Can demonstrate specific knowledge and experience in providing advice and services in their particular professional discipline to the New Zealand franchising sector by providing three testimonials from Franchise Systems the organisation has provided services to; and
6. a. For **Franchise Recruitment Consultant, Business Broker Affiliate, Franchise Development Consultant, and Service Provider Affiliate:**  
Where the applicant is a member of a professional body, evidence of membership or a copy of the current practicing certificate;  
b. For **Franchise Legal Affiliate:**  
Provides a Practising Certificate issued by the New Zealand Law Society  
c. For **Franchise Accountant Affiliate:**  
Provides a Practising Certificate issued by the New Zealand Institute of Chartered Accountants; and
7. Can demonstrate commitment to franchising by a representative of the business having attended at least two FANZ functions, or the FANZ Annual Conference, in the preceding twelve months;

There will be annual re-accreditation by self-declaration in accordance with Rule 7.3.5. Timely co-operation with the FANZ re-accreditation process is obligatory and fundamental to continued membership. Attendance at FANZ events will be automatically recorded.

Where an organisation cannot fully meet the Criteria for Membership and wishes to participate in the franchising sector to increase the organisation's knowledge of franchising, that organisation may be accepted and may continue as a **Provisional Affiliate Member** (subject to the time limits, if any, as the Board may impose at its discretion at any time).

For each Affiliate Member Business, one person from the organisation must be nominated as The Authorised Rep. This person will be the key person for official communications from FANZ which include but are not limited to, eligibility to vote in the FANZ Board elections. Only one person from each organisation will have this status. You may have multiple contacts registered with FANZ to receive other communications on events and general matters.

## 2. Your Checklist

- Membership Application Form** duly completed
- Practising Certificate** – a copy or evidence of membership of a relevant professional body.
- Testimonials** – three testimonials from franchise systems you have worked with or are working with
- Application fee \$200.00+GST**
- The Code of Ethics** signed by a Director or partner of the company (goes only to an independent scrutineer to be kept confidential)
- Read and understand the following :
  - [The Rules of the Association](#)
  - [The Code of Practice](#)
  - [The Code of Ethics](#)

These are key documents and it is important that you take time to read and become familiar with the important requirements they contain. They are available under the tab "About FANZ" and then the dropdown "Rules & Codes".

# AFFILIATE MEMBERSHIP APPLICATION FORM

## GENERAL INFORMATION

Company Name Trading Name (if different)

Incorporation Date Incorporation Number

GST Number NZBN Number

Street Address Postal Address

Phone

Email Website

List subsidiary, affiliated or associated companies (if any) and indicate relationship to applicant

List other national offices so we can list you better on the members page

## CONTACT DETAILS

### Primary Contact Details

Name Job Title

Direct Email Phone

**Authorised Representative** the key person for official communications from FANZ which include but are not limited to, eligibility to vote in the FANZ Board elections.

Use primary contact details or please supply alternative contact details

Name Job Title

Direct Email Phone

### Accounts Payable Contact

Use primary contact details

Name Job Title

Email Phone

### List other persons who would be interested in receiving franchise & event information:

Name Position

Email address Physical location

## INDUSTRY CATEGORY

Accountant  Franchising Tools & Services  Property Lease Service

Brand Agency  Hospitality Equipment Suppliers  Real Estate

Business Broking  HR Services  Sales Training

Conference Centre & Hotel  Hygiene Product Supplier  Shop Fitters

Eftpos Solutions  Insurance  Software

Finance Provider  Lawyer  Vehicle Leasing

Financial Service  Media

Franchise Consultant  Other Service:

## CODE OF ETHICS

These standards of conduct signify assumption by Affiliate Members of the Franchise Association of New Zealand Incorporated the obligation of self-discipline, above and beyond any requirements of law or other recognised standards of their individual profession or industry. Observation of such standards is intended to assure that Affiliate members will bring credit to the Association and enhance the reputation of franchising. Without limiting the foregoing Affiliate Standards of Conduct require members:

1. To observe the highest standards of competence, integrity and service to the franchising community
2. To promote their products and services in an ethical and professional manner at all times
3. To broaden understanding of and enhance public regard and confidence in franchising
4. To abide by standards of decorum established by the Franchise Association of New Zealand Incorporated when participating in Association sponsored meetings, conferences and conventions
5. To abide by any promulgated decision of the Board of the Franchise Association of New Zealand Incorporated as to the scope and meaning of, and compliance with, this Code of Ethics.

Applicant/s or Director/s	Company
Title	
Signature	Date

## SUBSCRIPTION

**MEMBERSHIP APPLICATION FEE** \$200.00 +GST

The Application Fee covers the cost of independent scrutineering fee. This fee is non-refundable.

## ANNUAL SUBSCRIPTION for AFFILIATE MEMBERS

Annual Subscriptions are payable at the time of approval of membership and thereafter on the anniversary date of your acceptance into membership. An invoice will be issued to you.

Affiliate Member \$1,485.00 +GST

## PAYMENT DETAILS

The Annual Membership Subscription is payable upon acceptance as a member. You will be advised by email and your credit card will be debited for the first year's Annual Subscription.

A new members pack will follow by post and the receipt will be enclosed.

Visa   
  MasterCard   
 Amount: **\$230.00** (incl. GST)

Card Number

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Expiry Date

Name on Card

Signature

Date

**Please submit the completed application and attachments to**

Franchise Association of New Zealand Inc.  
 PO Box 33-676  
 Takapuna  
 Auckland 0740

Ph 09-274 2901

Email [contact@franchise.org.nz](mailto:contact@franchise.org.nz)

### What happens next?

The membership processing and assessing procedure can be carried out quickly provided the applicant provides all necessary material. We will advise you if any information is missing or is inadequate for membership purposes. All new memberships must be approved by the Franchise Association Board. You will receive confirmation as soon as your membership has been approved.